

### **Everything you need to know about 59club, its products and GDPR.**

You are accessing our software to undertake surveys and other information gathering and we want to clarify that the gathering is fully compliant to GDPR by 59club in its role as DATA PROCESSORS. Therefore IF YOU ARE COMPLIANT, as DATA CONTROLLERS, then any usage of our platforms will NOT effect that compliance.

If you have any questions whatsoever or at any time invoke your right to access, change or object to the processing of your personal data please do not hesitate to contact our data protection officer on [enquiries@59club.com](mailto:enquiries@59club.com)

### **Using our systems and platforms.**

59club products allow you (DATA CONTROLLER) to deliver surveys, mystery tests and use member applications. The personal data that is used, uploaded or accessed as part of that program is not used by 59club in any way, you the “business/organisation” are the DATA CONTROLLER. We will go above and beyond GDPR by making our system show the user what information is stored, when completing a survey and allow any unsubscribe or information request to be passed back to you. When using the mobile applications, then the member is presented with full privacy policy and T&C's to accept and therefore usage signifies acceptance of all policies and therefore compliance.

### **Our clients statistical & financial data.**

59club has entered into a legally binding contract with you NEVER to release any of your business operational data to anyone in any circumstance, going way beyond GDPR.

### **Personal data that directly or indirectly identifies you.**

We may collect personal data which will aid us in delivering the services set out in our contracts with you. It is important to know that we will only collect this data with your consent, unless we are legally bound or lawfully compelled to do so.

59club delivers national and international benchmarks on customer service and areas of the business that measure that service and other industry benchmarks, in future we may ask you to participate in research on the industry, where applicable we will always seek your consent. Your data will not be disclosed to anyone apart from; Our affiliates and shareholders across the 59club group, 59club official partners as shown on 59clubs website, any court/government/credit or fraud agency who we are legally required to disclose to. The use of your data could include, but is not limited to, verifying your identity, conducting surveys in the interest of the industry, providing you with information about the services you are contracted to, have previously enquired about or that we feel are relevant to the successful management of your business.

### **Our promise to you.**

We already have taken significant steps to protect data held by 59club from loss or theft, as well as un-authorised access, disclosure, copying or modification and will continue to do so. Your data & its security are at the forefront of everything 59club do.